

AI DIGITAL FARM

Prompts for ChatGPT

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Detailed Research Prompts:

1. Comprehensive Market Analysis

"Perform a comprehensive market analysis on the digital product niche '[specific niche or topic, e.g., personal finance, vegan recipes, productivity tools]'. Include information about current demand, growth potential, consumer behaviours, existing gaps or underserved areas in the market, and identify three profitable product opportunities along with clear justifications for each."

2. Detailed Customer Avatar Creation

"Create a detailed and realistic customer avatar for someone who would be highly interested in purchasing digital products related to '[specific niche]'. Provide detailed information including demographic details (age, gender, occupation, income level), psychographic characteristics (interests, values, lifestyle, pain points, aspirations), buying habits, preferred content formats (e.g., e-books, video courses, guides), and how they typically discover new products online."

3. In-depth Competitor Analysis

"Conduct an in-depth competitor analysis on three leading businesses or creators that are currently successful in selling digital products (such as e-books, guides, templates, or courses) within the '[specific niche]' market. Include their strengths, weaknesses, strategies (pricing, marketing, branding), types of digital products offered, promotional methods, and key factors contributing to their success. Suggest actionable insights that I can use to differentiate my digital product offerings."

4. Strategic Trend Forecasting

"Identify and analyse emerging and future trends within the '[specific niche]' market that could influence the creation, marketing, and success of digital products over the next 12–24 months. Provide examples of digital products that might capitalize on these

trends, explain the rationale behind each trend, and outline strategic steps I should take to position my products advantageously in this evolving landscape."

5. Detailed Keyword Research and SEO Strategy

"Conduct detailed keyword research for the niche topic '[specific niche or topic]' to help me effectively market a new digital product (e.g., e-book, guide, PDF template). Identify 20 high-intent keywords or keyword phrases with strong monthly search volumes but relatively low competition. Provide specific guidance on how to strategically incorporate these keywords into my product description, sales page, blog posts, and marketing content to maximize visibility, traffic, and conversions."

Detailed Product Creation Prompts:

6. Comprehensive Outline Generation

"Generate a detailed outline for a 10-chapter e-book titled '[Title of Your E-book]'. Each chapter should include a brief description of the main points, key takeaways, and at least three subtopics or sections. Ensure the content flows logically, guiding readers step-by-step from introduction to advanced strategies."

7. Engaging Content Writing

"Write an engaging and conversational introductory chapter (approximately 500 words) for an e-book titled '[Your E-book Title]', clearly introducing the topic, explaining why it matters to the reader, setting expectations, and briefly summarizing what the reader will achieve by reading the entire e-book. Use friendly and motivating language."

8. Practical Worksheet Creation

"Create a practical, interactive worksheet for readers of a PDF guide titled '[Your Guide Title]'. Include clear, actionable steps or exercises, accompanied by questions or prompts that encourage readers to reflect, plan, and immediately apply the key concepts learned from the guide. Structure it neatly in a printable PDF-friendly format."

9. Professional PDF Guide Formatting

"Suggest a visually appealing and professional PDF layout structure for a guide titled '[Guide Title]'. Include recommendations on fonts, typography size, headings, bullet points, images, spacing, and colour scheme suggestions. Additionally, provide advice on how to effectively incorporate visual aids such as charts, infographics, and diagrams to enhance reader understanding."

10. Creative Title Brainstorming

"Provide 10 creative, captivating, and benefit-driven title options for an e-book on '[Your Topic]'. Each title should clearly communicate the primary benefit or outcome readers can expect, appeal directly to the target audience's pain points or aspirations, and be optimized for maximum attention and SEO visibility."

11. Interactive Elements for Reader Engagement

"Suggest 5 detailed interactive elements (such as fillable checklists, guided self-assessment quizzes, step-by-step action plans, reflective journaling prompts, or 'try-it-now' challenges) to include throughout my digital guide titled '[Guide Title]'. Clearly explain how each interactive element enhances the reader's experience and improves their learning and implementation outcomes."

12. Detailed Editing and Proofreading

"Edit and proofread the following text excerpt from my e-book titled '[E-book Title]'. Specifically, improve readability, clarity, and engagement, ensuring the language resonates with the intended beginner-level audience. Identify and rewrite awkward phrasing or jargon, correct grammar and punctuation errors, and suggest more concise ways to present complex information."

13. Eye-catching Cover Design Concepts

"Suggest five detailed concepts for an attractive, professional-quality cover design for my e-book '[E-book Title]'. Include specific recommendations regarding images, graphic styles, typography choices, colour schemes, and overall visual composition. Describe how each cover idea aligns with the topic and appeals to the target audience."

Detailed Marketing and Promotion Prompts

14. Sales Copy Creation

"Write persuasive, benefit-driven sales copy for my e-book titled '[Title]'. Clearly highlight the primary problem the e-book solves, provide compelling reasons why my target audience ([describe your ideal customer briefly]) needs this solution now, and include emotional triggers, testimonials placeholders, and a strong, clear call-to-action."

15. Social Media Content Strategy

"Develop five detailed and engaging social media post ideas to promote my e-book '[Title]'. For each idea, include a suggested headline or hook, a concise caption emphasizing key benefits or intriguing content, relevant hashtags, and a recommended visual or graphic concept to maximize engagement on platforms like Instagram, Facebook, or LinkedIn."

16. Email Marketing Sequence

"Outline a detailed, five-email automated sequence to nurture leads who have expressed interest in my digital product '[Product Name]'. Include specific subject lines, brief email body outlines highlighting value and benefits, storytelling elements, tips or insights to build authority, and strategic calls-to-action designed to drive conversions at each stage of the sequence."

17. Lead Magnet Development

"Propose three detailed, high-value lead magnet ideas closely aligned with my e-book '[Title]' to attract targeted subscribers. Clearly describe each lead magnet, why it's valuable to the audience, the format (checklist, short guide, email series, etc.), and how each lead magnet smoothly transitions subscribers towards purchasing my main digital product."

18. Affiliate Marketing Strategy

"Design a comprehensive affiliate marketing plan to promote my digital product '[Product Name]'. Include guidance on identifying and recruiting ideal affiliates, affiliate incentive structures (e.g., commission rates), an onboarding process, sample affiliate promotional resources (e.g., email swipe copy, social media graphics, landing page suggestions), and suggestions on tracking affiliate success."

19. SEO Content Marketing Plan

"Create a detailed step-by-step SEO-driven content marketing strategy to boost organic traffic and visibility for my digital product '[Title]'. Identify at least 10 relevant keywords, suggest blog topics or article titles incorporating these keywords, advise on content structure for maximum SEO benefit, and recommend how to link internally to effectively lead visitors to my product sales page."

20. Strategic Pricing Model

"Analyze and suggest three detailed, strategic pricing models for my digital course/e-book '[Title]'. Consider psychological pricing techniques, tiered pricing options, competitor pricing benchmarks, perceived customer value, and opportunities for bundling or offering limited-time promotions to optimize revenue."

21. Customer Testimonials and Reviews

"Draft a professional, personalized email template to solicit testimonials and reviews"

from satisfied customers of my digital product '[Product Name]'. Include clear instructions or guiding questions to help customers provide impactful testimonials, permission requests for sharing testimonials publicly, and a concise thank-you message reinforcing customer satisfaction."

22. Facebook Ad Copy and Creative

"Write compelling and high-converting Facebook ad copy to promote my e-book '[Title]'. Include three distinct variations of ad headlines, body texts clearly addressing target audience pain points or desires, urgency or scarcity elements, and strong, actionable calls-to-action. Additionally, suggest visual design ideas or image concepts that complement each ad version and attract audience attention."

23. Influencer Partnership Outreach

"Create a detailed influencer outreach email template to initiate partnerships promoting my digital product '[Title]'. Clearly articulate why this product aligns well with the influencer's audience, highlight mutual benefits (such as affiliate commissions, exclusive content, or collaboration opportunities), and include a specific call-to-action inviting further conversation or collaboration."

24. Comprehensive Product Launch Plan

"Provide a thorough seven-day product launch strategy for my new digital guide '[Title]'. Include daily activities, such as social media announcements, email campaign sequences, live events or webinars, special launch incentives (discounts or bonuses), content distribution schedule, and post-launch follow-up plans to sustain engagement and drive long-term sales."

25. Upselling and Cross-Selling Strategy

"Identify and describe three detailed digital products I can upsell or cross-sell to customers who have purchased my initial product '[Original Product]'. Clearly explain how each product complements or enhances the original purchase, suggest appropriate pricing or discount strategies, and recommend a strategic timing or method for presenting these offers to optimize conversions."